

TIME - 2 HOUR

MM-80

Q.1 - Choose the correct option -

1. Management is a process because -
(a) It involves series of steps (b) It leads to systematic working
(c) It involves one single activity (d) None of these
2. Liaison with the outside world is the function of -
(a) Top level (b) Middle school (c) Supervisor level (d) All of the above
3. A characteristic of profession is -
(a) Ethical standards (b) Code of conduct (c) As an advisor (d) All of the these
4. How many levels of management are these -
(a) Four (b) Three (c) Two (d) Five
5. It is called as the 'Essence of management' -
(a) Controlling (b) Motivation (c) Direction (d) Coordination
6. Planning is which step of management -
(a) First (b) Middle (c) Final (d) Alternative

Q.2 - Fill in the blanks -

1. _____ is the foremost function of management.
2. The function of motivation is interrelated to _____.
3. _____ was the central point of study by Taylor.
4. _____ is regarded as the father of scientific management.
5. International environment is always _____.
6. India has adopted the _____ economy system.

Q.3 - Write true or false -

1. Principal of management are flexible.
2. Traditional management is opposed to mechanization.
3. Capitalist economy is also known as open economy.
4. Emotional environment is a component of business environment.
5. Creating pressure is essential for coordination.
6. Management is object oriented.

Q.4 - Match the following -

- | | | |
|---|---|-------------------------|
| 1. Is a system of implementing Policies | - | (a) Direction |
| 2. Providing guidance to sub ordinate | - | (b) Organisation |
| 3. Capitalist economy | - | (c) 2016 |
| 4. Macro environment | - | (d) 1991 |
| 5. Demonetisation | - | (e) Open market economy |
| 6. Technical element | - | (f) Economic element |
| 7. New economic reforms | - | (g) Innovation |

Q.5 - Give answer in one word /sentence -

1. Write the full form of FERA.
 2. What is meant by globalization.
 3. In which economy consume is the king.
 4. Are the principles of management flexible.
 5. By which name are the functions of management known as?
 6. Negotiation is which type of function of management?
 7. What is the lowest level of management called?
- Q.6 - What is the meaning of management?**

Or

How has Peter Drucker defined management?

Q.7 - Write one function of management?

Or

What is meant by planning?

Q.8 - What is synergy effect?

Or

What is scalar chain?

Q.9 - What is gang plank?

Or

Write the major objective of time study?

Q.10 - What is meant by 'Business environment'?

Or

What is macro environment?

Q.11 - What are legal element?

Or

What is meant by political environment?

Q.12- What is meant by public ?

Or

Write the full form of FEMA ?

Q.13 - Is planning a backward looking process ?

Or

What is meant by planning ?

Q.14 - Is planning continuous process ?

Or

What type of effort is management ?

Q.15 - State the type of communication ?

Or

What is mixed economy ?

Q.16 - Write three characteristics of management ?

Or

Write the importance of management ?

Q.17 - Explain the meaning of coordination ?

Or

Write the meaning of coordination ?

Q.18 - Write a note of functional organization ?

Or

Explain the following principles of management - (a) Science , not rule of thumb (b) Discipline

Q.19 - Explain marketing intermediaries ?

Or

Explain the characteristics of business environment ?

Q.20 - Write the objectives of new economic policy ?

Or

Describe the economic environment of India after 1991 ?

Q.21 - Explain nature of management ?

Or

What do you understand by coordination ?

Q.22 - Explain various level of management ?

Or

Explain meaning and scope of management ?

Q.23 - Explain the element of business environment ?

Or

Explain the measure of liberalisation in India ?